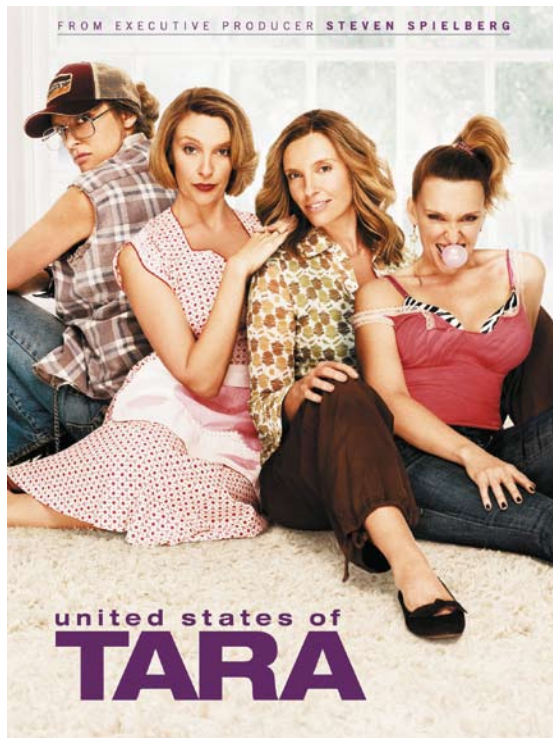


Corporate Profile

IN-ROOM ENTERTAINMENT



SHOWTIME®: A true original

Take one part lovable serial killer, mix that with a pot-selling housewife. Add a searing hot King of England along with a struggling lothario novelist, a dash of a spicy, enchanting call girl, combined with a nurse who runs the ER and garnish with a multiple personality housewife and what do you get? You get a scintillating recipe for success which has filled the SHOWTIME® menu with some of the best shows on television.

Leading Showtime Networks are Chairman and CEO Matthew C. Blank and President of Entertainment Robert Greenblatt. Under their leadership, the buzz surrounding the SHOWTIME slate of Original Series has made the network and its programming among the most talked about in television today.

A powerful line-up of Original Series play a key part in the SHOWTIME programming mix which includes box office hits, provocative documentaries, *SHOWTIME Championship Boxing*®, *Strikeforce*®, *Mixed Martial Arts* and the legendary *Inside The NFL*. Critically acclaimed and award winning shows such as *Dexter*™, *Weeds*, *The Tudors*, *Californication*, *United States of Tara* and *Tracey Ullman's State of the Union* have helped drive subscription growth to more than 1 million new subscribers per year for the last two years.

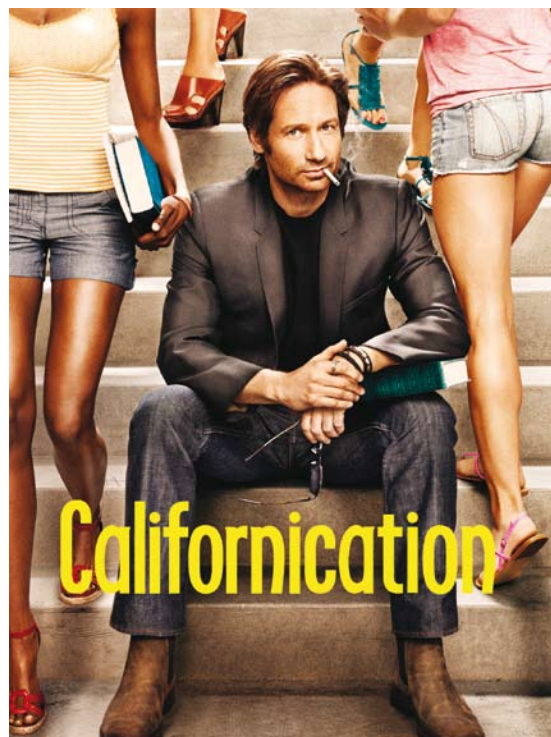
With rave reviews and the highest rated series premiere in SHOWTIME history, *Nurse Jackie*

and its Emmy® - winning star, Edie Falco, join a roster of some of the biggest and most talented in television today: Academy Award® - nominated Toni Collette, John Corbett, Emmy - nominated Michael C. Hall, Golden Globe® - winner Jonathan Rhys-Meyers, Emmy - nominated David Duchovny, Golden Globe - winner Mary Louise Parker and others.

Complementing the network's success on the programming front is its leadership position within the digital media and broadband universe. During the past year, SHOWTIME has forged relationships with a wide variety of major companies to expose its programming, creating a profile for the network on sites including TV.com, Yahoo, MSN, IMDB, YouTube, Facebook and MySpace. They were among the more than 100 sites that streamed the series premiere of *Nurse Jackie*, which was viewed by a record online audience.

The above clearly demonstrates why 2009 is a seminal year for SHOWTIME as the network continues to build upon its recipe for success that will leave viewers hungry for more.

SHOWTIME is available via cable and satellite in standard and High Definition. Please go to Shoinfo.com/lodging for more details on incentives, programming information, and to watch full-length episodes of SHOWTIME Original Series.



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