

# THE SHOWTIME DIRECT-TO-PROPERTY INCENTIVE



Your property can receive **CASH FOR EVERY UNIT** when you launch or renew SHOWTIME in 2022!

## LAUNCH SHOWTIME

LAUNCH SHOWTIME IN BULK VIA CABLE AND YOUR PROPERTY CAN RECEIVE:

**\$9.00** PER UNIT WITH A 5 YEAR OR LONGER COMMITMENT.

**\$7.00** PER UNIT WITH A 3 OR 4 YEAR COMMITMENT.

## RENEW SHOWTIME

IN BULK AND YOUR PROPERTY CAN RECEIVE:

**\$7.00** PER UNIT WITH A 3 YEAR OR LONGER COMMITMENT.

### PROPERTY INFORMATION

PROPERTY NAME .....

ADDRESS .....

CITY/STATE/ZIP .....

PROPERTY MGMT. CO. ....

CONTACT NAME .....

CONTACT TITLE .....

PHONE .....

EMAIL .....

EMPLOYER ID # ..... or SS# .....

TAX REPORTING/BUSINESS NAME .....

### REMITTANCE (If Different)

REMIT NAME .....

ADDRESS .....

CITY/STATE/ZIP .....

CONTACT NAME .....

PHONE .....

Check appropriate box for federal tax classification; check only one of the following seven boxes:

- Individual proprietor or single-member LLC
- C Corporation
- S Corporation
- Partnership
- Trust/Estate
- Limited liability company. Enter the tax classification, \_\_\_\_\_ (C=C corporation, S=S corporation, P=partnership)  
 Note: For a single member LLC that is disregarded, do not check LLC; check the appropriate box in the line above for the tax classification of the single-member owner.
- Other \_\_\_\_\_

SHOWTIME LAUNCH / RENEWAL DATE	SHOWTIME EXPIRATION DATE	SHOWTIME DISTRIBUTOR	SHOWTIME DISTRIBUTOR CONTACT / PHONE	TOTAL SUPPORT
LAUNCHED NUMBER OF UNITS	X \$1.80 (FOR A 1 OR 2 YEAR TERM-UNIVERSITY ONLY) = \$			TOTAL SUPPORT
LAUNCHED NUMBER OF UNITS	X \$7.00 (FOR A 3 OR 4 YEAR TERM) = \$			TOTAL SUPPORT
LAUNCHED NUMBER OF UNITS	X \$9.00 (FOR A 5+ YEAR TERM) = \$			TOTAL SUPPORT
RENEWED NUMBER OF UNITS	X \$1.80 (FOR A 1 OR 2 YEAR TERM-UNIVERSITY ONLY) = \$			TOTAL SUPPORT
RENEWED NUMBER OF UNITS	X \$7.00 (FOR A 3+ YEAR TERM) = \$			TOTAL SUPPORT

I UNDERSTAND ALL TERMS, RESTRICTIONS AND CONDITIONS OF THIS INCENTIVE AND CERTIFY THAT ALL INFORMATION I HAVE PROVIDED IS FACTUAL.

PROPERTY CONTACT SIGNATURE .....

DATE .....

### TO RECEIVE PAYMENT

- 1) **Call us** to confirm that your property is eligible for this incentive.
- 2) **Launch or renew SHOWTIME** in bulk between January 1, 2022 and December 31, 2022.
- 3) **Complete and email this form** with a copy of the executed contract with an authorized SHOWTIME distributor.

Property must carry SHOWTIME for the entire term for which your property is applying for support.

**QUESTIONS? CALL 866-481-SHOW (7469)**

**EMAIL FORM AND ATTACHMENTS TO: [marketsp@viacomcbs.com](mailto:marketsp@viacomcbs.com)**

**SHO.COM/BULK**

### RESTRICTIONS & CONDITIONS

- One-time support incentive is available from Showtime Networks Inc. ("SNI") for qualified properties that launch or renew SHOWTIME in bulk via cable between January 1, 2022 and December 31, 2022 (streaming platforms excluded).
- Qualified properties include 1) Lodging: hotels, motels, & timeshares; 2) Institution: hospitals & other approved institutions; 3) Multiple Dwelling Unit: apartment complexes, condos & homeowner associations; and 4) Universities; in each case that launch or renew SHOWTIME via cable on a bulk-billed basis, in 100% of units.
- All qualified properties must purchase SHOWTIME on a bulk-billed basis at a non-discounted rate to be eligible.
- Properties are only eligible for one SNI support incentive.
- SNI reserves the right to determine property eligibility.
- Payment is based on a fully executed and binding contract with an authorized SHOWTIME distributor that clearly states SHOWTIME is a part of the entertainment package.
- Property must carry SHOWTIME, in bulk, for the entire term for which property is applying for support, for a minimum of 3 years; or Universities for a minimum of one year. If it does not, then property must reimburse SNI all launch or renewal support dollars received from SNI.
- Hotels and motels must make SHOWTIME available on a free-to-the-guest basis.
- Universities that launch or renew a 1 or 2 year contract are eligible for a \$1.80 per room incentive.
- SNI reserves the right to discontinue or modify this support incentive at any time by notice posted on SHO.COM/BULK.
- For launch support, property cannot have carried SHOWTIME at any time during the 90-day period immediately preceding January 1, 2022.
- Attach a copy of the executed contract with an authorized SHOWTIME distributor. Contract must include property's name, complete address, and number of units launching or renewing SHOWTIME. Form and contract must be received by SNI by January 11, 2023 for processing.
- All payments will be paid by check. Please allow 8-10 weeks for delivery of check.
- Submission of this form constitutes agreement to all terms, restrictions and conditions.